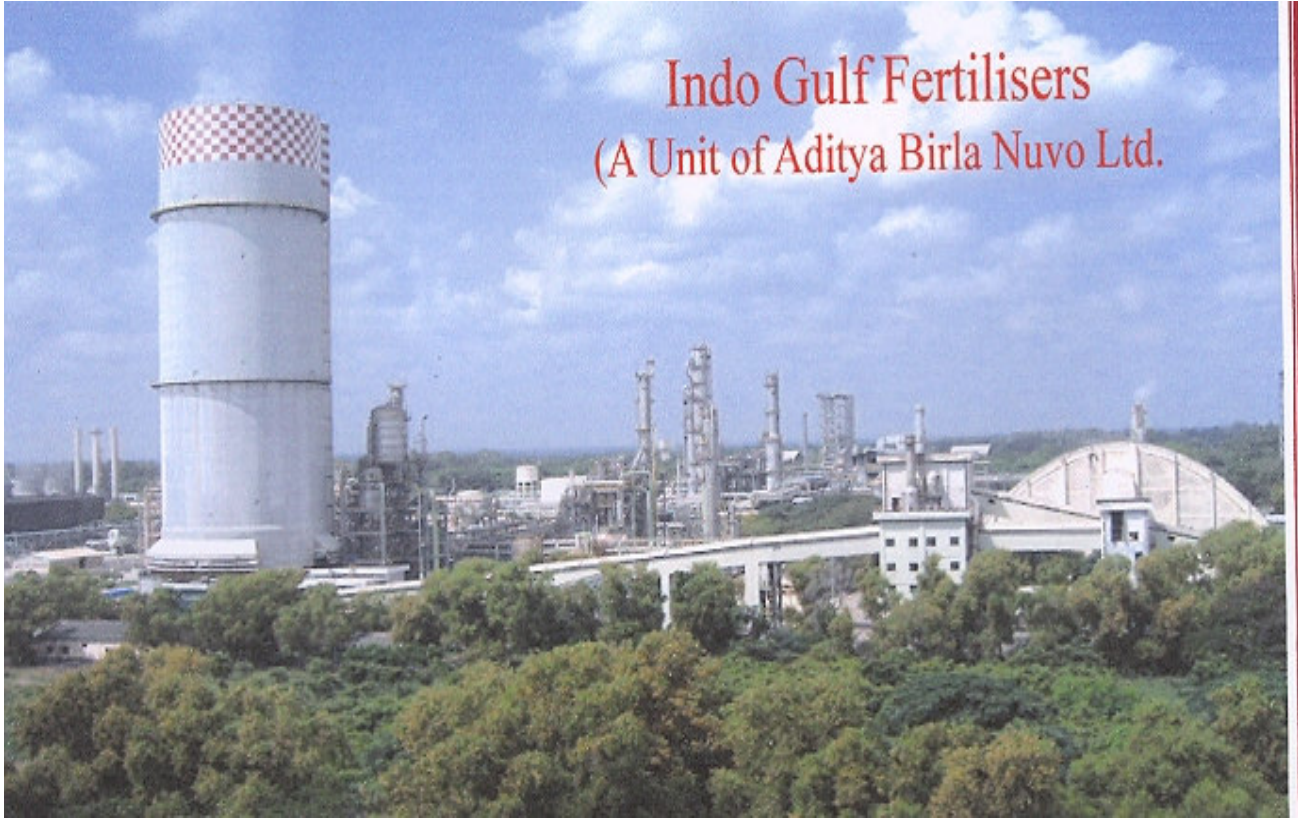


Indo Gulf Fertilisers
(A Unit of Aditya Birla Nuvo Ltd.)



Indo Gulf Fertilisers

Indo Gulf's Fertiliser unit is located at Jagdishpur Industrial area, which is 78 Kms from Lucknow city on Lucknow – Varanasi National Highway (NH 56). IGF produces & markets Urea fertilizer under the brand name "**Shaktiman**". The plant was commissioned in the year 1988 and it has xannual production capacity of 8.64 Lac MT. It is India's first gas-based fertilizer project in the private sector and one of the most energy efficient Urea plants in India. The plant is spread over an area of around 874 Acre of land and employs about 800 people.

IGF enjoys leadership position in the Indo-Gangetic plains for its strong brand **Birla Shaktiman** as well as its strong distribution and customer service network which spans Uttar Pradesh, Bihar, Jharkhand and West Bengal, which together account for over 35-40% of Urea consumption in India.

With an increased focus on R&D aimed towards introducing unique value-added products, Indo Gulf successfully introduced neem coated Urea under the "**Birla Shaktiman Krishidev**" brand in 2004 to provide a significant leap in the value proposition to farmers.

Amongst the fertiliser companies in India, IGFL was the first to achieve ISO 9002 certification (in 1994). IGFL has also received ISO 9001:2000 certification for Company Secretarial and Investor Services, ISO 14001 Certification (in 1998) for Environment Management Systems and OHSAS-18001 certification (in 2001) for Occupational Health and Safety Management System.

IGF is the only fertiliser company in India to adopt world-renowned Total Productive Maintenance (TPM) practices under the guidance of Japan Institute of Plant Maintenance (JIPM) and has received TPM Excellence Award – 1st Category in November 2000 and Excellence in Consistent TPM Commitment Award– 1st Category in November 2002.

IGF has won IMC -Ramkrishna Bajaj National Quality(RBNQ) Award in 2001 and is the first Indian company to win International Asia Pacific Quality Award in 2003. Indo Gulf is also accredited with Deming Application Prize Award in 2004.
